



FOR IMMEDIATE RELEASE

PRESS RELEASE

**Melissa Adle Schlinger Joins Scholarcentric Sales Team as
Vice-President of National Accounts**

***Powerful Combination of Experience in Education and Publishing
Markets to Contribute to Projected Growth for Success Highways in 2009***

Denver, CO – December 5, 2008 – ScholarCentric, a leading provider of K-12 educational materials specializing in dropout prevention, is pleased to announce that Melissa Adle Schlinger has joined the company in the position of Vice-President of National Accounts. Schlinger has extensive experience both as an educator and in the educational publishing industry. In her former position of Vice President of Strategic Initiatives at Houghton Mifflin Learning Technology, she worked directly with federal, state and local education agencies to achieve strategic educational objectives and provide critical support for at-risk and special needs populations.

In addition to working in the publishing industry, Ms. Schlinger has extensive experience teaching general and special education students as well as developing curriculum in Fairfax County, VA and and Montgomery County, MD. She has also conducted research in Child Development and Developmental Psychopathology at the University of Richmond where she earned her Bachelor of Arts Degree.

“I’m looking forward to using my experience to help educators apply research-based practices to address the growing dropout problem,” states Schlinger. “The resiliency skills that students gain from participating in *Success Highways* will not only help them achieve academic success, but also help them to be successful facing life’s

challenges during school and beyond. It's exciting to be a part of a solution that helps educators to address the whole child.”

About ScholarCentric

ScholarCentric™ is a K-12 educational publishing company focused on helping students stay in school and achieve academic success. The company's flagship product, *Success Highways*, is an innovative, research-based program designed to help transition middle and high school students into the higher grades and develop the skills they need to learn the rigorous coursework required to achieve a high school diploma. With *Success Highways*, students stay in school, score higher on achievement tests, and prepare for future education. This innovative program is aligned with state standards and was developed from the results of 15 years of research at the University of Wisconsin-Milwaukee and a seven-year pilot program in an urban school district. For more information, visit www.scholarcentric.com

###