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PRESS RELEASE

ScholarCentric Partners with America's Promise Alliance to Provide Effective Education Resources

***Success Highways* Curriculum Aligns with Alliance Goals and Target Group**

Denver, CO – January 14, 2009 – ScholarCentric, provider of the highly successful *Success Highways* resiliency building dropout prevention program, is pleased to announce its partnership with America's Promise Alliance, the nation's largest multi-sector collaborative dedicated to the well-being of children and youth. Founded in 1997 by General Colin Powell, [America's Promise Alliance](#), works with its partners to initiate programs which ensure that school children experience the fundamental resources they need to succeed. As part of this partnership, Scholarcentric plays an integral part in achieving the Alliance's goal of reaching 15 million young people in the next five years.

"The *Success Highways* program clearly fits the goals of America's Promise Alliance," states Steve Weigler, CEO and cofounder of ScholarCentric. "This research based, teacher driven program consists of curriculum, professional development and unique validated assessments. Aligned with each states' curriculum standards and especially focused on the high school transition years, it is being used with excellent results in large urban classroom environments."

Alliance partners include corporations, nonprofit service organizations, foundations, policymakers, advocacy organizations, and faith groups that work collaboratively to ensure that America's young people receive the Five Promises – Caring Adults, Safe Places, A Healthy Start, Effective Education, and An Opportunity to Help Others. As part of its commitment to Effective Education, the Alliance has scheduled

over sixty [Dropout Prevention Summits](#) across the United States in 2009, with more in the planning stages.

About ScholarCentric

ScholarCentric™ is a K-12 educational publishing company focused on helping students stay in school and achieve academic success. The company's flagship product, *Success Highways*, is an innovative, research-based program designed to help transition middle and high school students into the higher grades and develop the skills they need to learn the rigorous coursework required to achieve a high school diploma. With *Success Highways*, students stay in school, score higher on achievement tests, and prepare for future education. This innovative program is aligned with state standards and was developed from the results of 15 years of research at the University of Wisconsin-Milwaukee and a seven-year pilot program in an urban school district. For more information, visit www.ScholarCentric.com

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