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**PRESS RELEASE**

**Milwaukee College Preparatory School Chooses  
“Success Highways” to Help At-Risk Students Take Academic Initiative**

***Innovative Program Helps Students at Charter School Become Proactive  
Learners During Critical Middle School Years***

**MILWAUKEE & DENVER – Sept. 27, 2006** – ScholarCentric announced today that Milwaukee College Preparatory School has adopted its innovative program, “Success Highways,” to help engage students fully at a critical time in their academic careers – the middle school years. “Success Highways,” which helps students build personal skills that motivate them to stay in school and achieve at the highest possible levels, will be integrated into the curriculum for 280 fifth- through eighth-graders.

“Our teachers were integrating academic success and life skills into the curriculum to varying degrees, but ‘Success Highways’ really systemized our approach,” said Robert Rauh, principal, Milwaukee College Prep. “The lessons are presented in a way that is appealing and powerful to the students, and the program supports our goal of helping students take charge of their own learning.”

Developing proactive learners is a key part of the education process at Milwaukee College Prep. Several local business executives created this innovative and award-winning charter school for middle school students, to help narrow the wide achievement gap between black and white students. When Milwaukee College Prep students move on to high school, teachers and administrators want them to be confident about setting and achieving goals on their own, without relying on close adult supervision.

“Taking initiative is something many at-risk students have never done before – they simply haven’t been in an environment where they could develop these skills,” said Steven Weigler, president and founder, ScholarCentric. “That’s why a program like

‘Success Highways’ can be so successful at Milwaukee College Prep. Outstanding teachers and a challenging curriculum are supported by a program that gives students the tools to overcome the obstacles that may have kept them from academic success in the past.”

Based on more than 15 years of research at the University of Wisconsin-Milwaukee, “Success Highways” was developed by V. Scott Solberg, associate professor of educational psychology, who began with the thesis that students have to become emotionally invested in learning before they can reach their potential. For more information, visit [www.ScholarCentric](http://www.ScholarCentric).

### **About ScholarCentric**

ScholarCentric™ is a K-12 educational publishing company focused on helping students succeed in school and life. The company’s flagship product, “Success Highways,” is an innovative, teacher-driven program designed to put middle and high school students on the right track for academic success. With “Success Highways,” students stay in school, score higher on achievement tests and prepare for future education. The research-based program is aligned with state standards and was developed from the results of 15 years of research at the University of Wisconsin-Milwaukee and a seven-year pilot in an urban school district. For more information, visit [www.ScholarCentric](http://www.ScholarCentric).

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