



FOR IMMEDIATE RELEASE

PRESS RELEASE

***Success Highways* Program Expands into Bradley Tech,
Pulaski High School in Milwaukee Public Schools**

**120 Additional Teachers Receive Professional Development to
Replicate Positive Results Achieved in MPS Pilot Programs:
Greater Retention, Increased Attendance, Fewer Dropouts**

Denver, CO – February 19, 2009 –ScholarCentric, a leading provider of K-12 educational materials specializing in increasing student achievement and retention, is pleased to announce the adoption of its *Success Highways* program as part of Milwaukee Public Schools (MPS) Smaller Learning Communities project. Casimir Pulaski High School and Lynde and Harry Bradley Technology and Trade School will be joining other MPS schools that have already implemented *Success Highways* and participated in the earliest pilot of the program, and experienced positive results. *Success Highways* is currently servicing over 18,000 students across the country, and research indicates that participation in the program results in fewer student absences, improved grades, and higher graduation rates.

Milwaukee Public Schools recently underwent a high school redesign effort in order to provide diverse options for high school students including traditional comprehensive high schools, large high schools organized into small learning communities, and small high schools, as part of its Action Plan to Improve Milwaukee Public Schools 2007-2012. At Bradley Tech and Pulaski High Schools, the curriculum centers on strengthening relationships among staff, students and families, and assisting students in attaining world class academic and career proficiencies. Bradley Tech offers four Small Learning Communities (SLC) based on career interests: Construction, Design,

Engineering, and Communications. The SLC options at Pulaski are Automotive, Law, Health, Business/Technology and Art.

Scholarcentric's *Success Highways* program will be part of the 2009 Advocacy period program at both Bradley Tech and Pulaski High School. Mary Staten, Milwaukee Public School Smaller Learning Communities District Administrator, feels that this addition will have a positive impact on students and their teachers. "*Success Highways* works with the whole child, boosting student engagement and achievement, and keeping our teachers excited about learning," she states. "When students have a positive experience in the classroom, teachers share in that feeling of accomplishment."

About ScholarCentric

ScholarCentric™ is a K-12 educational publishing company focused on helping students stay in school and achieve academic success. The company's flagship product, *Success Highways*, is an innovative, research-based program designed to help transition middle and high school students into the higher grades and develop the skills they need to learn the rigorous coursework required to achieve a high school diploma. With *Success Highways*, students stay in school, score higher on achievement tests, and prepare for future education. This innovative program is aligned with state standards and was developed from the results of 15 years of research at the University of Wisconsin-Milwaukee and a seven-year pilot program in an urban school district. For more information, visit www.ScholarCentric.com

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