



FOR IMMEDIATE RELEASE

PRESS RELEASE

**Karen Middleton Joins ScholarCentric
as Vice President of Development**

***Member of Colorado State Board of Education Brings
Extensive K-12 and Higher Education Experience
to Denver Education Publishing Company***

DENVER – March 3, 2007 – Karen Middleton has joined ScholarCentric™ as vice president of development. In her new position at the Denver-based company, Middleton will manage and expand the company’s relationships in the education community. A current member of the Colorado State Board of Education representing the Seventh Congressional District, Middleton brings 20 years of experience in both K-12 and higher education to her new position with ScholarCentric.

“Having someone of Karen’s caliber and experience join our team at ScholarCentric will help us take our outreach to the education community to the next level,” said Steve Weigler, **president and founder, ScholarCentric**. “I know that she will make great contributions and develop innovative new relationships for our company.”

ScholarCentric is focused on developing research-based products that build academic success. “Success Highways,” the company’s flagship product, helps at-risk middle and high school students build the skills necessary to be able to graduate and move on to achieve their aspirations. With “Success Highways,” students stay in school, score higher on achievement tests and prepare for future education.

Previously Middleton owned a non-profit management firm focusing on education-related projects and policy, serving clients such as the Institute of International Education, the Colorado Children’s Campaign and Up with People. She also served in a variety of positions with the Western Interstate Commission for Higher Education, the Center for Internet Technology in Education at eCollege and the University of Denver.

“Working with ScholarCentric offers me a unique opportunity to develop strategies that support our state and national focus on reaching out to at-risk students and ensuring that everyone is successful in school and, ultimately, life,” said Middleton. “I look forward to collaborating with the company’s existing partners and pursuing relationships with new ones to help us all achieve this important goal.”

In addition to serving on the state board of education, Middleton is involved in numerous local, state and national education groups, such as the Alliance for Quality Teaching and the Aurora Education Foundation. She was also instrumental in the founding of the North American Council for On-Line Learning, an association for K-12 online teaching and learning.

Middleton has numerous presentations, publications and awards to her credit. She earned a bachelor of arts from Mount Holyoke College, a master of arts from the University of Colorado at Denver and is a candidate for a master’s degree from the college of education at the University of Denver.

About ScholarCentric

ScholarCentric is a K-12 educational publishing company focused on helping students stay in school and achieve academic success. The company’s flagship product, “Success Highways,” is an innovative, research-based program designed to help transition middle and high school students into the higher grades and develop the skills they need to learn the rigorous coursework required to achieve a high school diploma. With “Success Highways,” students stay in school, score higher on achievement tests and prepare for future education. This innovative program is aligned with state standards and was developed from the results of 15 years of research at the University of Wisconsin-Milwaukee and a seven-year pilot in an urban school district. For more information, visit www.ScholarCentric.com.

For more information, press only:

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