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PRESS RELEASE

Kathy Hurley Named to ScholarCentric Board of Directors

Senior Vice President at Pearson School Companies Brings 35 Years of Education Experience to Education Publishing Company's Board

DENVER – May 21, 2007 – ScholarCentric announced today that Kathy Hurley, a 35-year veteran of the education industry, has joined the company's board of directors. Hurley is currently senior vice president, strategic partnerships at Pearson School Companies. Prior to joining Pearson, the world's largest education company, she served as vice president, education, for Plato Learning.

ScholarCentric is focused on developing research-based products that build academic success. "Success Highways," the company's flagship product, helps at-risk middle and high school students build the skills necessary to be able to graduate and move on to achieve their aspirations.

"We are excited to have Kathy bring her deep experience in the ed-tech and publishing industries as well as her background as an educator to our growing board of directors," said Steve Weigler, president and founder, ScholarCentric. "We look forward to her contributions as we continue to grow the company and develop products that help ensure that all students are successful in school and in life."

In addition to her deep experience in the corporate education community, Hurley serves on industry and education boards, such as the Partnership for 21st Century Skills, the National School Boards Foundation and the Association of Educational Publishers (AEP). A presenter at numerous conferences, her achievements have been recognized

with numerous awards, including the Outstanding Private Sector Achievement Award from the Council on School Networking (CoSN).

“I am thrilled to have the opportunity to join the board of this innovative company that is focusing on helping all students stay in school and graduate with the skills and motivation needed to succeed in the 21st century,” said Hurley.

A former teacher, Hurley earned her bachelor’s degree from the University of Dayton and her master’s from Jersey City State College.

About ScholarCentric

ScholarCentric is a K-12 educational publishing company focused on helping students stay in school and achieve academic success. The company’s flagship product, “Success Highways,” is an innovative, research-based program designed to help transition middle and high school students into the higher grades and develop the skills they need to learn the rigorous coursework required to achieve a high school diploma. With “Success Highways,” students stay in school, score higher on achievement tests and prepare for future education. This innovative program is aligned with state standards and was developed from the results of 15 years of research at the University of Wisconsin-Milwaukee and a seven-year pilot in an urban school district. For more information, visit www.ScholarCentric.com.

For more information, press only:

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