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PRESS RELEASE

ScholarCentric Announces Inaugural Board of Directors

***Six Leaders in Education Innovation, Business Development
to Guide Publisher of Materials Designed to Help Students
Stay in School, Achieve and Succeed***

DENVER – Oct. 10, 2006 – ScholarCentric™ today announced the members of its new board of directors. The six inaugural members of the K-12 educational publishing company’s board are Brian Bright; Jack Chorowsky; Daniel Einhorn; Stephen Einhorn; Abraham Fischler, Ed.D.; and Jerome Wartgow, Ph.D.

ScholarCentric is focused on developing research-based products that build academic success. “Success Highways,” the company’s flagship product, helps at-risk middle and high school students build the skills necessary to be able to graduate and move on to achieve their aspirations. With “Success Highways,” students stay in school, score higher on achievement tests and prepare for future education.

“Since the launch of ‘Success Highways’ earlier this year, we have seen a tremendous amount of interest in this innovative curriculum,” said Steven Weigler, president and founder, ScholarCentric. “Our new board of directors brings the deep expertise in education and business development that will help us to grow and develop both our product offerings and the company.”

- Brian Bright is a co-founder and partner of Educor Capital Partners, LLC. Previously, Bright was vice president of business development for Eduventures, Inc., the leader in education industry research. He was responsible for company research and consulting growth and business development efforts. Bright has spent several years working with senior executives to align processes and strategy in the areas of e-learning, business process engineering and business development. Bright holds a bachelor of arts and a master of arts from the University of Massachusetts at Amherst.
- Jack Chorowsky is a principal at Levin Capital Strategies, a New York investment management firm. Formerly he was president of WonderLab Media, a strategy consultancy that helped media and education business leaders to identify, assess and exploit new market opportunities and design effective go-to-market strategies. Chorowsky led successful engagements for WonderLab in educational publishing and technology, online media, information services, direct marketing and consumer product licensing. Before starting WonderLab, he was the founding general manager and vice president of Longman English Success, Pearson Education's digital learning business in the English language teaching market. Chorowsky is a graduate of the University of Wisconsin and Harvard Law School.
- Daniel Einhorn is a consultant with expertise in market research and analysis. He also prepares company valuations and assists in new client development efforts. Einhorn earned a master's of business administration in finance from the Cox business school at Southern Methodist University, as well as a bachelor of science from Cornell University.
- Stephen Einhorn is president and founder of Einhorn Associates and has participated in more than 200 transactions including foreign acquisitions, acquisition searches, management buy-outs and sales of privately held businesses. He has published numerous articles related to mergers and acquisitions.
- Abraham Fischler, Ed.D., is president emeritus and university professor at Nova Southeastern University. He served as president of Nova University from 1970 to 1992. Fischler was professor of education at the University of California - Berkeley and assistant professor at the Graduate School of Education of Harvard University. He earned his doctorate of education from Columbia University. He served on the Broward County School Board from 1994 to 1998. Fischler has been a consultant to the Ford Foundation, to various state departments of education and to school districts. He has authored many articles and publications on science education and advanced teaching methods. He is a fellow of the American Association for the Advancement of Science and a member of numerous educational and scientific organizations.

- Jerome (Jerry) Wartgow, Ph.D., retired as the superintendent and chief executive officer of Denver Public Schools in 2005. During his four-year tenure as superintendent, student achievement increased and Denver Public Schools experienced a surge of momentum and a renewed bond with Denver's many neighborhoods and communities. The district twice won the Governor's Award for the most improved school district in the state (2002 and 2003), and the Colorado Charter School Association named Denver Public Schools as Colorado's "Most Charter Friendly District" in 2003. Previously, Wartgow was president and chief executive officer of the International Training & Education Alliance and the Colorado Community College & Occupational Education System. He holds a doctorate of philosophy from the University of Denver, a master's of education from the University of Hawaii and a bachelor of science from the University of Wisconsin. Wartgow has published numerous articles, presented many keynote addresses and participated in panel presentations at the local, state and national level.

About ScholarCentric

ScholarCentric is a K-12 educational publishing company focused on helping students succeed in school and life. The company's flagship product, "Success Highways," is an innovative, teacher-driven program designed to put middle and high school students on the right track for academic success. With "Success Highways," students stay in school, score higher on achievement tests and prepare for future education. The research-based program is aligned with state standards and was developed from the results of 15 years of research at the University of Wisconsin-Milwaukee and a seven-year pilot in an urban school district. For more information, visit www.ScholarCentric.

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